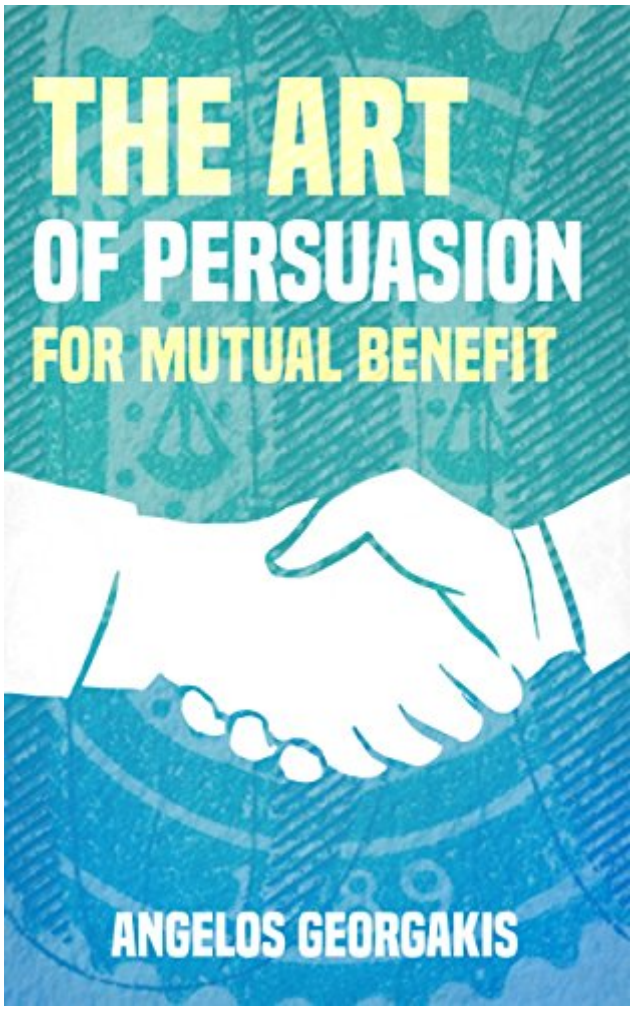
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The Art Of Persuasion For Mutual Benefit: The Win-Win Persuasion (persuasion Techniques, Influence People, Psychology Of Persuasion)



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Synopsis

Bonus FREE Ebook on effective learning techniques! As a sign of gratitude to all my readers who have embraced and empowered my efforts to write quality books, IÃ¢â ¬â„¢d like to share with you a FREE pdf of my book, The Superlearner Myth - The organic, long-term approach to effective learning. The recipes that cognitive psychology has found to work in order to learn effectively and fight forgetting are all in one book. Because all of my readers have a passion for learning, this is how they can get better and grow every single day.When someone talks about persuasion techniques, you may start thinking about some powerful hypnosis-type tricks that can make people agree to any of our requests. DonÃ¢â ¬â„¢t think about persuasion this way. The reality is simpler and more powerful than that.Persuasion is not manipulation. Persuasion is not about getting people to do things that they donÃ¢â ¬â„¢t want to do. On the contrary, itÃ¢â ¬â„¢s about allowing people to overcome obstacles that are holding them back from taking actionsÃ¢â ¬â •the actions that they should be taking. Persuasion should be used for a mutual benefit. We should always look for win-win situations. And we can always find win-win situations. We need to understand that we can grow and prosper along with other people. If you import all of the techniques of this book just to fool someone into a Ã¢â ¬Å“yes,Ã¢â ¬Â• you will only achieve a short-term success that can turn into a disaster. Sooner or later, people will find out about your deceitful plan. They will be disappointed in you, and they will lose every trace of trust they had in you. You will not be able to persuade these people ever again. Even worse, they may destroy your reputation. Maybe you canÃ¢â ¬â„¢t see this now, but the adverse long-term consequences outweigh any short-term wins.The persuasion tools in this book are backed up by psychology studies. They aim to help you convey your message more effectively. They aim to trigger and motivate. They aim to boost your efforts and to add value to other peopleÃ¢â ¬â„¢s efforts.Be aware that these tools are like dynamite. They can be used for either good or ill. IÃ¢â ¬â„¢m sure you will use them for good, because thatÃ¢â ¬â„¢s for your benefit and for everyone elseÃ¢â ¬â„¢s benefit.

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Customer Reviews

I was in sales for 21 years, and I actually trained people in selling high ticket items. This eBook was very reminiscent of my training manuals. Persuasion is positivism. You have to look at persuasion scientifically. Humans are inherently a giving species, and offering something without the expectation of anything in return compels others to reciprocate. This has worked for centuries. Even the selfless determination of William Wallace's drive for freedom persuaded the Scotts to rise up against Longshanks a midst the very likely result of their deaths. As you've probably noticed, the art of persuasion is very powerful, good or bad. Ask Dr, Martin Luther King, Malcolm X, Adolf Hitler, or Jim Jones because they knew.

Psychology studies' efforts have proven futile as of yet for me as I have tried to better myself and my communication using alternative methods. But after reading and analising through these pages, my conclusion is that every thing that you learn and achieve while getting in someone's head, so to speak, can have terrible repercussions and isn't an ability that everyone should be taught.

Another brilliant book angelos thanks. It was so good I even paid for it! See its working already.

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